

Be Inspired.
Get connected.
Have fun.



Our Sponsorship Opportunities

We provide sponsorship opportunities for businesses from gift and individual community sponsorship to opportunities across the whole membership.

Our Events

Events are held a minimum of three times a year in each community. The events are invite only, with past attendees being able to recommend someone to join the group. As this is an intimate event and not a hard sales environment, we keep the events to between 20 and 50 people attending each one.

Event Format

- Attendee funded two course lunch, including two drinks
- Guest speaker – showcasing their career or area of expertise
- Networking – never sit next to the same person twice
- Table gift for each person
- Lucky Door prize
- Post event connection via email sharing of LinkedIn Profiles

Become a Sponsor

We are looking for a business sponsor/s for The Friday Lunch Club to allow us to grow into more areas, secure better venues and create more events.

Benefits of Becoming a Sponsor

Partnerships are a cost-effective opportunity to market to a targeted segment. However, accessing the right people, especially high-value customers can be challenging. Our member list is an accumulation of contacts who we have built respected and trusted connections with throughout our careers, making this a strong community of relationships and a rare opportunity to tap into. The Friday Lunch Club networking events provide a sponsor with many valuable opportunities:

- A seat at the table amongst high value business leaders and founders
- Promote your brand through table gifts, signage, emails and website presence
- Speaking opportunity – either to promote your company (5 mins each event) and a potential speaking spot for someone in your business who meets speaking criteria
- Demonstrate your brands connection to the local area

Sponsorship Package Options:

Table Partner \$1,500 Per lunch A single event partnership in the region of your choice. ✓ Brand logo on event collateral ✓ One seat at thge table ✓ Verbal acknowledgement on the day ✓ Attendee list summary ✓ Branded assets at the table Send a Email	Regional Partner \$4,000 Per year Own one specific region across a full year of lunches. ✓ Everything in Table Partner ✓ Named partner for all lunches ✓ Two minute brand narrative at event ✓ Logo on website and newsletter ✓ One seat at every lunch Send a Email	National Partner \$40,000 Per year Full presence across all seven regions and every event. ✓ Everything in Regional Partner ✓ Presence at all seven regions ✓ Co-branded Female Focus series ✓ Content collaboration in the journal ✓ Priority speaker nominations Send a Email
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Package Inclusions

- Naming rights at the event, and inclusion of your logo on invites and communications.
- 5 min sponsor business speaker by one of your executives is included in the price. For an additional fee of \$1,000 we can consider a speaker from your organisation being the main focus of the event – should the profile match and the topic be career or expertise focused rather than promotion of the sponsoring company.
- Promotion on The Friday Lunch Club assets: This includes the website, LinkedIn page and emails.
- Thought leadership piece by a company senior leader. This would be showcased on our blog and sent to database via email. This would be a piece that focuses on areas LinkedIn to brand offering of The Friday Lunch Club ie creating connections and growing business.
- Media Releases Sponsors will be mentioned in any media releases that The Friday Lunch Club does.
- Attendance at the event for one of your executives who match the profile and live in the local area

- Membership: Ability to add 2 senior execs to each event (regardless if you sponsor the area or event) on condition that they do not overtly sell.
- The Table gift this will be from the sponsor and can either be your products, or a product that is related to your industry and relevant to the guests. The sponsor is able to also add a flyer to each person's seat promoting their business and an offer.

Other Sponsorship Options

- Product Sampling and / or Lucky Door prize.
- Ability to have your product gifted to the attendees at the event, with a flyer and offer:
- \$500 plus the cost of your product or gift

Get in Touch

We would be open to other promotional ideas that fit within the brand and tone of The Friday Lunch Club. Get in touch with Founder Julie Dormand today.



Julie Dormand

Founder

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